



Considered Sales Updates CRM With New Version

Considered Sales CRM gets bumped to version 2.0 with new features and improved functionality.

Orem, Utah — (September 14, 2007) Considered Sales, Inc., creator of Considered Sales CRM, the world's first goal and progress oriented CRM for small business, today announced the release of version 2.0 of their online CRM application; Considered Sales.

The new online application boasts new features including the ability to manage multiple sales opportunities, an improved interface, simplified call tracking, and a refined sign up process. "Our new version makes it easy for small businesses to sell by helping them define an effective sales process, and track their customer's progress through to the finish" said Cary Snowden, president of Considered Sales, Inc. "With the new improvements in version 2.0, we are bringing advanced CRM features to the small business community in an easy to use environment."

Considered Sales version 2.0 also features a completely revised interface, based on the latest Web 2.0 technologies, that delivers both ease of use and faster loading speeds. Kenny Foisy, lead developer, noted that "With our latest improvements, we are seeing loading times nearly twice as fast, making the interface feel comparable to desktop applications."

Considered Sales version 2.0 is now being offered for only five dollars for the first month of use, and \$24.95 for each month, per user, thereafter.

The new version of Considered Sales can be found online at www.consideredsales.com.

About Considered Sales, Inc.

Considered Sales, Inc. Considered Sales is an easy to use online customer relationship management application that makes it easy to manage customers, track progress, and complete sales. Considered Sales was built using the latest web 2.0 technology, and is designed to perform like a desktop application, over the web. visit www.consideredsales.com for more information.

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